



FOR IMMEDIATE RELEASE

BOREALIS LIGHTING SYSTEMS LIGHTING THE WAY INTO THE 2008 BEIJING OLYMPIC GAMES “Bird’s Nest”!

*PolyBrite International’s Borealis Modular LED Lighting System Used for the Entrance Signs in
the new Beijing National Stadium “Birds Nest”*

NAPERVILLE, Ill. – August 4, 2008 –PolyBrite International today announced that its Borealis Modular Lighting System (MLS) was installed in the channel letters for the entrance ways for the premiere stadium for the Beijing 2008 Olympic Games in Beijing, China! The 10’ 2” tall letters, A through L will designate each section of the stadium.

PolyBrite designs, engineers and produces the highest performing LED lighting systems, LED light bulbs and lighting products in the industry. All PolyBrite products provide unsurpassed flexibility, ease-of-use and unparallel performance for multi-purpose lighting applications. The Borealis Modular Lighting System was chosen as the ideal lighting for the entrance’s letters to the “Birds Nest”.

The Beijing National Stadium “Birds Nest” will host the opening and closing ceremonies, athletics and football events. PolyBrite International and TRYCOOL Logo & Sign Products Co. in Beijing were awarded the contract to install the uniquely robust Red Borealis MLS Systems inside the 10’ 2” tall entrance way letters used as the entrance signs for the “Bird’s Nest” venue.

“PolyBrite is proud to be a part of the Beijing Olympics,” said Carl Scianna, President and CEO of PolyBrite International. “Our Borealis MLS System was an ideal addition to the spectacular Bird’s Nest.” “The color of the Red Borealis MLS System complements the red and steel scheme of the Bird’s Nest perfectly.” “The multi-purpose flexibility of our MLS provides unparalleled performance and cost savings of LEDs, along with a new-found versatility not previously attainable with conventional lighting systems. The possibilities with our products are endless and it’s an exciting future for PolyBrite’s patented technology”.

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BOREALIS

Innovating for Tomorrow

All PolyBrite products use Solid State Lighting (SSL) in the form of Light Emitting Diodes (LEDs) providing energy-efficient, green lighting solutions for signage lighting and lighting for even the most inaccessible areas. PolyBrite is the only LED lighting company that possesses a patented polymer technology that makes LEDs practical and flexible for lighting applications including indoor and outdoor signage, retail displays, monument and menu boards, decorative applications, and general illumination. PolyBrite offers the longest warranty in the industry, the highest energy efficiency, the lowest cost per lumen modular lighting system available with up to 90 percent in energy savings.

PolyBrite International is a full service lighting solution company specializing in complete innovative energy-efficient LED lighting systems, LED Lamps and lighted products by combining proprietary polymer with LEDs. More information on PolyBrite's LED Lighting Systems and products is available via the Internet at www.polybrite.com or www.borealislighting.com or by calling 1-800-320-3801.

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